

CONNECTIONS. MAKE HISTORY. ANNUAL REPORT 2014







The Society of Women Engineers stimulates women to achieve full potential in careers as engineers and leaders, expands the image of the engineering profession as a positive force in improving the quality of life, and demonstrates the value of diversity.

Leadership Letter
Highlights & Scholarship
Awards
Corporate Partnership Council
Corporate Sponsorship
Financials
Sponsors
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Board of Directors and Board of Trustees
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STACEY DELVECCHIO FY14 President

Originally created for WE13 in Baltimore, we adopted "Make Connections. Make History." for the presidential theme for FY14. We believe that by continuously making connections and making history, as a Society and as individuals, we amplify our message that engineering, technology and humanity benefit from a diverse, inclusive workforce. FY14 was filled with many historical moments that helped us begin to reach three new strategic goals adopted in FY14:

FY14 PROFESSIONAL **EXCELLENCE HIGHLIGHTS:**

First Online Career **Development Conference Draws Strong Attendance**

SWE celebrated the success of our first Online Career Development Conference. Held March 13-14 2014, the conference hosted over 300 attendees who participated in a series of online seminars.

WE13 Makes History

WE13, held in Baltimore, Maryland Oct. 22-24, achieved record-breaking attendance with more than 7,000 attendees from around the globe. The WE13 Career Fair attracted 280 exhibitors and attendees benefited from 350 education sessions.

SWE eBooks Debut

The Society published its first eBook with the "SWE Work & Life Integration Playbook." The downloadable book, which was developed by a committee of SWE leaders, includes a collection of insights into five key areas for work and life integration. To date the ebook has been downloaded over 2,300 times.

FY14 GLOBALIZATION **HIGHLIGHTS:**

International Programs Manager position created at HQ The Board of Directors approved an international program manager staff position at SWE HQ to help develop and execute the Society's international strategic plan.

First Corporate Roundtables Held Outside the U.S. SWE hosted corporate roundtables for corporate leaders in Frankfurt, Germany and Pune and Bangalore, India to discuss attracting, retaining and advancing women engineers.

FY14 ADVOCACY **HIGHLIGHTS:**

\$700,000+ Awarded in Scholarships SWE continued to be one of the largest resources for engineering scholarships available to aspiring female engineers. More than \$700,000 was awarded to over 200 collegiate women studying engineering and technology.

4th Annual Invent It. Build It. **Event Breaks Records** Invent It. Build It. – a Society of Women Engineers, Girl Scouts, Design Squad Nation, ExxonMobil Foundation

members record high



KAREN HORTING Executive Director, CEO

collaborative event took place on Saturday, Oct. 26, 2013. This handson engineering experience attracted a record-breaking 385 middle school girls and 195 parents and educators.

OTHER WAYS WE MADE HISTORY IN FY14

"SWE Magazine" Received a FOLIO Eddie Award

"SWE Magazine" received a FOLIO Eddie Award and three honorable mentions at the magazine industry's largest awards competition. The editorial team was honored with an Eddie Award for the series, "Top Secret Rosies of World War II." This two-part series appeared in the Conference 2013 and Winter 2014 issues.

A Change in Leadership

After more than 11 years of leadership, SWE said "good bye" to executive director Betty Shanahan. During her tenure, Shanahan is credited with the establishment of numerous important partnerships, positioned SWE as the voice on public policy issues impacting women in engineering, helped grow membership nearly 70% and almost doubled attendance at our annual conference. Betty handed over her duties to longtime staff-member and former deputy executive director, Karen Horting.

MAKING CONNECTIONS

In FY14 SWE published our first eBook, the "Work & Life Integration Playbook." The playbook was the result of a 2012 SWE survey of more than 400 participants that revealed 72 percent of respondents believed work and life integration policies have not contributed to fulfilling career dreams. With the playbook, SWE provided tools and case studies in policies, methods and tactics for encouraging employees to maintain a healthy relationship between home life and career pursuits. The playbook featured stories from women engineers who have been there – struggling to achieve a happy medium between reaching professional goals and maintaining connections with friends and family outside the workplace. Case studies of successful practices leveraged by companies such as Dell, GE Aviation, Raytheon, Motorola Solutions, Inc. and The Home Depot illustrated how to strategically create an environment that encourages the health and wellbeing of all employees.

The "Work & Life Integration Playbook" was developed by a committee of SWE leaders comprised of Chair Karla Tankersley, Katie Hull, Olivia LeBlanc and Wendy Merkley. The committee worked together to address the "mega issues" that impact women engineers. Former SWE Executive Director & CEO Betty Shanahan compiled and edited the publication.

The eBook was made available for free download in PDF format on swe.org and laid the groundwork for future publications in eBook format and in print.

FY14 SCHOLARSHIPS

Over \$720,000 in scholarships were awarded in FY14 to over 200 collegiate women studying engineering and technology, thanks to the generous support of these scholarship grantors:

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Ada I. Pressman Memorial Admiral Grace Murray Hopper Anne Maureen Whitney Barrow Memorial B.J. Harrod **Bechtel Corporation** Betty Irish Betty Lou Bailey SWE Region F Betty Shanahan **BK Krenzer Memorial Reentry Boston Scientific** Brian and Emily Zachar Brill Family Carol Stephens, SWE Region F The Chrysler Foundation Cisco's Future Cummins Dorothy Lemke Howarth Memorial Dorothy M. & Earl S. Hoffman Dorothy P. Morris Dr. Ivv M. Parker Memorial DuPont Flizabeth McI ean Memorial Exelon Ford Motor Company Fran O'Sullivan Women in Lenovo Leadership GE's Women's Network GE's Women's Network Querétaro, Mexico Gwynne Shotwell's Hot Shots for Exploration The Henry Luce Foundation – Clare Boothe Luce Graduate Fellowship Honda Honeywell International, Inc. IBM Pathways for Experienced Technical Women Reentry Intel Corporation ISO New England ITW Jill S. Tietjen, P.E., Judith Resnik Memorial The Kellogg Company Koch Discovery Life Technologies Lillian Moller Gilbreth Memorial Lockheed Martin Corporation

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HONORING **ACHIEVEMENTS**

In FY14 more than 40 individuals were honored for the contributions they made to industry, education and the community that moved the engineering profession forward. FY14 also saw the introduction of two new awards, the Global Leadership and Prism awards.

ACHIEVEMENT

Frances Mazze Hurwitz, Ph.D. NASA Glenn Research Center

SUZANNE JENNICHES UPWARD MOBILITY ENDOWED BY NORTHROP **GRUMMAN CORPORATION** Janeen Judah

.....

Chevron **RODNEY D. CHIPP MEMORIAL**

Nicholas (Nick) C. Bell, Ph.D General Motors

Gene Fraser Northrop Grumman Corporation

DISTINGUISHED **ENGINEERING EDUCATOR**

Karen A. Thole, Ph.D. The Pennsylvania State University

GLOBAL LEADERSHIP Rita Bowser Westinghouse Electric Company

Anne Coté Kimberly-Clark Corporation

Suzanne R. Davidson The Boeing Company

PRISM

Cindy Hoover Spirit AeroSystems Inc.

Emily L. Howard, Ph.D. The Boeing Company

Carol J. Weber Caterpillar Inc.

EMERGING LEADER

Angela Ahmad BGE, an Exelon Company

Jennifer A. Brooks Caterpillar Inc.

Kristi Christensen John Deere

Dianna Genton Huntington Ingalls Industries

Zohra Hemani Northrop Grumman Corporation

Laura M. Major

The Charles Stark Draper Laboratory Inc. Jessica McElman Naval Surface Warfare Center, Carderock Division

Tara L. Rossman Caterpillar Inc.

Patricia Walker Medtronic. Inc.

Erika Williams John Deere

Carrie Ballester

Cvbil Boss, P.E. URS Corporation

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Stacy Lueneburg Continental Automotive Systems

Lisa M. Rimpf The Babcock & Wilcox Company

Stephanie R. Salas-Snyder Intel Corporation

Jessica Teachworth Lockheed Martin Corporation

Erin M. Wakefield Intel Corporation

Abigail Wendt, P.E. Magellan Midstream Partners, L.P.

Lauren Wolf The Boeing Company

FELLOW GRADE

Diana Lvn Joch

Betty Irish Comfort Systems USA Southwest

Northrop Grumman Corporation Silvia Karlsson, P.E. General Motors

SWE DISTINGUISHED NEW ENGINEER

Lockheed Martin Corporation

Alma Martinez Fallon Newport News Shipbuilding, a Division of Huntington Ingalls Industries

Helen O. Patricia Kennametal Inc.

Catherine Pieronek University of Notre Dame

DISTINGUISHED SERVICE Naomi Brill, F.SWE

Stacey Bright Culver The Babcock & Wilcox Company

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OUTSTANDING SWE COUNSELOR Jennifer May Vilbig Vilbig & Associates

SWE OUTSTANDING **COLLEGIATE MEMBER**

Kaitlyn J. Bunker, Ph.D. Michigan Technological University

Samantha Knoll University of Illinois at Urbana-Champaign

Ritu Raman University of Illinois at Urbana-Champaign

Tabitha Voytek Carnegie Mellon University

Grace Guin The University of Alabama

Mary Ashley Liu The University of Texas at Austin

Alexandra Romine The University of Alabama

Samantha Scharles Milwaukee School of Engineering

Erin Westerby Bradley University

Nicole Woon The University of Pennsylvania



SWE's mission is advanced every day through the dedication, effort and innovation of SWE members, combined with crucial financial support from corporations, foundations and individuals who endorse SWE's mission and objectives. By working closely with each organization, we can design a sponsorship package that meets the needs of both the sponsoring organization and the Society.

CORPORATE PARTNERSHIP COUNCIL (CPC)

CPC members provide assistance to SWE through consultation with SWE leadership, sharing insight on industry trends and developments, and supplying financial support for innovative projects, as well as operations and infrastructure of the Society.

ЗM Agilent Technologies Alcoa Altera Corporation America's Navy **BAE Systems** BASF Bechtel Corporation The Boeing Company Booz Allen Hamilton Boston Scientific ΒP Broadcom Caterpillar Inc. Central Intelligence Agency Chevron Chrysler Group LLC The Clorox Company CNH Industrial LLC

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CORPORATE MEMBERSHIP

A corporate membership shows commitment to diversity and support for professional development of women in the organization. SWE's corporate membership is available to any corporation, educational institution or government entity that supports the mission and objectives of the Society.



AFFECTING PUBLIC POLICY TO MAKE CHANGE

Working toward SWE's mission means affecting change where ever we are able to do so. In FY14 the Society continued its public policy efforts, including our fifth-annual Capitol Hill day event March 5-6, 2014. SWE was joined by 37 co-sponsoring STEM and diversity organizations. SWE representatives attended advocay training, networking receptions and made 42 congressional visits to provide education on the importance of a diverse and inclusive STEM workforce.

In addition, SWE announced its support of "U.S. News" STEM Solutions 2014 — The National Leadership Conference for leaders in education, policy and workforce development that took place in Washington, D.C., in April of 2014. As a recognized leader in STEM and supporting partner of the conference, SWE helped to shed light on STEM issues, including the roles diversity and inclusion play in fueling innovation.

ANNUAL CONFERENCE SPONSORSHIP



The SWE Annual Conference is SWE's premier event for professional development, networking and career advancement for both professional and collegiate members. A conference sponsorship enables SWE to offer high-value, high-impact programming for all members and significant subsidies for participation by collegiate members.

PROGRAMS AND INITIATIVES

Programs and initiatives support SWE's objectives to launch or sustain programs that provide vital services to members, from college and entry-level engineers to senior executives, and reach girls at all ages to interest them in engineering and technology. At the same time, activities provide high visibility and address specific goals for the sponsors. Key program and initiatives target areas are:

- K-12 educational outreach
- Collegiate outreach and scholarships
- Professional development
- Public policy and advocacy
- Archives and history
- Diversity and inclusion
- Leadership training
- Awards and recognition
- International programs

SWE MAGAZINE HERITAGE CLUB ADVERTISING

Our award-winning *SWE Magazine* is published four times per year



and provided to members in print and online versions. It contains articles geared to both professional and collegiate members to inspire, provide industry information and relay news about the Society. Companies and organizations committed to advertising consistently in each issue of the magazine become Heritage Club members, who allow SWE to deliver a high-quality publication year after year.

FINANCIALS

WE SHAPED HISTORY THROUGH PARTNERSHIP

SOCIETY CONSOLIDATED STATEMENT OF FINANCIAL POSITION*		
	2014 TOTAL	2013 TOTAL
Cash & Investments	20,319,692	17,149,970
Accounts Receivable	243,174	557,441
Prepaid Expenses	285,473	330,140
Net Fixed Assets	23,994	26,371
Total Assets	\$20,872,333	\$18,063,922
Accured Expenses & Payables	759,418	493,195
Deferred Revenues	2,467,778	2,358,619
Unrestricted Net Assets	9,401,139	8,115,547
Restricted Net Assets	8,243,746	7,096,561
Total Liabilities and Net Assets	\$20,872,333	\$18,063,922
SOCIETY STATEMENT OF NET ASSETS* >		
Reserve Fund	4,794,500	4,349,089
Restricted Grants/Funds	8,243,746	7,096,561
General Operating	1,349,303	(152,499)
SWE-EFI Fund	2,737,379	2,298,306
Annual Conference	0	1,141,087
Corporate Partnership Council	520,209	479,564
Total Society Net Assets	\$17,645,137	\$15,212,108

SOCIETY CONSOLIDATED STATEMENT OF ACTIVITIES*

REVENUES		TEMPORARILY RESTRICTED V	2014 TOTAL▼	2013 TOTAL
Dues	1,073,735	0	1,073,735	992,645
Contributions & Gains	1,739,422	2,118,596	3,858,019	2,975,423
Conference	4,151,408	0	4,151,408	3,874,684
Programs & Services	816,455	0	816,455	720,603
Publications	851,994	0	851,994	915,437
Relations	50,000	0	50,000	50,000
Net Assets Released from Restrictions Total Income	971,411 \$9,654,425	(971,411) \$1,147,185	0 \$10,801,610	0 \$9,528,782
EXPENSES		TEMPORARILY RESTRICTED V	2014 TOTAL	2013 TOTAL
Management	108,887	0		150,979
Administrative	2,565,579	0	2,565,579	2,280,771
Conference	2,849,958	0	2,849,958	2,733,597
Programs and Services	1,434,563	0	1,641,425	1,569,297
Membership	271,476	0	271,476	414,257
Publications	599,717	0	599,717	593,092
Relations	331,539	0	331,539	270,649
Total Expenses	8,368,581	0	8,368,581	8,012,642
Revenue Less Expenses	\$1,285,844	\$1,147,185	\$2,433,029	\$1,516,140

*Inclusive of the Consolidated Financial Position(s) for the Society of Women Engineers Incorporated and SWE EFI.

\$30.000 & ABOVE V

ConocoPhillips **Exelon Corporation** Exxon Mobil Corporation Intel Corporation Kimberly-Clark Northrop Grumman Corporation Pacific Gas & Electric Company

\$20,000 & ABOVE V

Covidien Cummins Inc. The Dow Chemical Company Eaton Corporation EMC Corporation Genentech GoDaddy **IBM** Corporation John Deere

Life Technologies Lockheed Martin Corporation Phillips 66 Raytheon Stryker United Technologies Corporation

\$15,000 & ABOVE V

DuPont Ecolab Emerson The Kellogg Company L-3 Communications

\$10,000 & ABOVE V

Agilient Technologies Bechtel Corporation The Boeing Company Booz Allen Hamilton **BP** Corporation Central Intelligence Agency Chevron Corporation

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