



AGREEMENT OF APPROPRIATE USE

AFFILIATE

SOCIETY OF WOMEN ENGINEERS (SWE): For more than six decades, the Society of Women Engineers has given women engineers a unique place and voice within the engineering industry. The mission of SWE is to stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, and demonstrate the value of diversity.

DIVERSITY PRINCIPLES: At SWE, we acknowledge and respect the value of a diverse community. We recognize that the scope of diversity includes race/ethnicity, family status, age, physical abilities, sexual and affectional orientation, actual or perceived gender, gender identity and expression, socio-economic status and occupational focus. Our society will maintain an environment that is supportive of these elements, and we will promote inclusion within our organization and the engineering community.

CORE VALUES: We and our Partners aspire to the highest level of ethical behavior as evidenced by honesty and dignity in our personal and professional relationships and responsibilities.

Integrity – We aspire to the highest level of ethical behavior as evidenced by honesty and dignity in our personal and professional relationships and responsibilities.

Inclusive Environment – We embrace diversity in its broadest interpretation and commit to creating an inclusive environment for all our members and stakeholders. We value the contributions of a diverse membership, which enables SWE to achieve its full potential.

Mutual Support – We provide an organization that fosters mentoring, and the development of professional and personal networks.

Professional Excellence – We conduct our activities in a professional manner, demonstrating and demanding the highest standards of business practices.

Trust – We share a common definition of success with open, transparent access to common information, building mutual respect and confidence in the competence of those with whom we lead, serve and partner with.

STRATEGIC GOALS:

Professional excellence:

Goal 1: SWE will develop women engineers at all stages of their personal and professional lives.

Globalization:

Goal 2 - SWE will be recognized as a global, inclusive organization, promoting diversity and inclusion and serving women engineers wherever they are.

Advocacy:

Goal 3 - SWE will advocate for the inclusion and success of women, present and prospective, in engineering and technology.



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TERMS OF AGREEMENT:

1. Relationship between Society of Women Engineers and Affiliate

The Affiliate acknowledges that it is neither a subsidiary nor an agent of SWE and that this Agreement does not grant the Affiliate any right to represent itself to any third party as the agent of SWE or to incur legal or financial obligations on behalf of SWE, its Partners or any other Affiliates.

2. Accreditation and License.

a) License; Conditions.

SWE hereby accredits said group, _____, as a Society of Women Engineers Affiliate and provides the group with a non- exclusive, revocable, license during the Accreditation Period to appropriately use the name "Society of Women Engineers" and "SWE" and the SWE Logo, and other SWE Marks, solely for the purpose of conducting SWE related activities and in accordance with all usage requirements provided by SWE. SWE educational materials remain the property of SWE and may not be copied or distributed for purposes outside of SWE related activities without prior written consent from SWE.

b) Ownership of Society of Women Engineers Logo and Marks.

The Affiliate acknowledges that SWE is the exclusive owner of all SWE Marks, inclusive of any marks incorporating all or any portion of any Licensed Mark, and agrees not to take any action that would interfere with or dilute SWE ownership of or rights to any SWE Mark or with SWE's right to determine whether and how any SWE Mark or other intellectual property owned by SWE is used by third parties.

d) Accreditation Period.

The Accreditation Period shall be from today's date _____ until 30 June 2020, unless otherwise specified or sooner terminated by either party via written consent.

The Affiliate shall adhere to the business regulatory requirements of the Area and shall consistently conduct its affairs in compliance with all laws, codes, rules, regulations and statutes.

The Affiliate shall indemnify, defend and hold SWE, its officers, directors, members, employees and agents harmless from any claims, including costs and attorneys' fees, which the other party may incur arising out of the actions or omissions of the Affiliate, and its officers, directors, members, employees and agents. This provision shall survive the termination of this Agreement.



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Affiliate acknowledges that this Agreement shall, when signed on behalf of SWE, be a binding and enforceable agreement between the Affiliate and Society of Women Engineers.

ACCEPTED AND AGREED:

AFFILIATE

Signature: _____
Name: _____
Date: _____

APPROVED AND AGREED:

SOCIETY OF WOMEN ENGINEERS, HEADQUARTERS

Signature: _____
Name: _____
Title: _____
Date: _____