



PDG Funding COVID-19 Changes

Due to the ongoing COVID-19 pandemic, the Professional Development Grant (PDG) Committee is relaxing previously held guidelines regarding limitations on using PDG funds.

COVID-19 Changes:

- Sections do not need to charge professional members an event fee
- Eligible expense now include:
 - Incentivizing giveaways – however, gift cards will not be an eligible expense. The Committee recommends SWE swag which can be shipped directly to the attendee
 - Online videoconferencing fees (e.g. Zoom membership) and equipment (e.g. webcams)
 - Use of a third party vendor for hosting online events (e.g. vFairs)
- Professional development events may have more of a social and networking environment
- Outreach events may be shorter given the virtual environment

Example successful events with COVID precautions:

- Virtual happy hours & wine tastings
- Virtual cooking classes
- Member company spotlights
- Storytime for kids
- Virtual book clubs
- Professional Development management series
- Virtual Halloween costume & pumpkin carving contests

PDG will never fund:

- Alcohol
- Cash giveaways
- Gift cards
- Capital Equipment (e.g. printers, computers)

For more information on the PDG process, including the Frequently Asked Questions, visit <https://swe.org/support-swe/program-development-grants/>