PDG Funding
COVID-19 Changes

Due to the ongoing COVID-19 pandemic, the Professional Development Grant (PDG) Committee is relaxing previously held guidelines regarding limitations on using PDG funds.

COVID-19 Changes:
• Sections do not need to charge professional members an event fee
• Eligible expense now include:
  • Incentivizing giveaways – however, gift cards will not be an eligible expense. The Committee recommends SWE swag which can be shipped directly to the attendee
  • Online videoconferencing fees (e.g. Zoom membership) and equipment (e.g. webcams)
  • Use of a third party vendor for hosting online events (e.g. vFairs)
• Professional development events may have more of a social and networking environment
• Outreach events may be shorter given the virtual environment

Example successful events with COVID precautions:
• Virtual happy hours & wine tastings
• Virtual cooking classes
• Member company spotlights
• Storytime for kids
• Virtual book clubs
• Professional Development management series
• Virtual Halloween costume & pumpkin carving contests

PDG will never fund:
• Alcohol
• Cash giveaways
• Gift cards
• Capital Equipment (e.g. printers, computers)

For more information on the PDG process, including the Frequently Asked Questions, visit https://swe.org/support-swe/program-development-grants/