**OUTREACH EXPO**
**CALL FOR EXHIBITORS**
**SATURDAY, NOVEMBER 7, 2020**

Invent it. Build it. is a hands-on engineering experience for middle school and high school girls with a parallel program for parents and educators.

**The purpose of the Outreach EXPO is to serve and interact** with girls, families, educators and SWE members using **hands-on activities** to share information on engineering careers, organizations, special programs, and competitions.

If you or your organization is interested in exhibiting at the **OUTREACH EXPO** register by filling out the attached application

**APPLICATION DEADLINE:**
**AUGUST 31, 2020**
Early Bird Discount for registration ends **June 30, 2020**

For more information, please visit inventitbuildit.swe.org or Contact: juliet.crowell@swe.org
The WE20 Outreach EXPO Booth package includes 3’ high pipe & drape, sign, one wastebasket, one 6’ table skirted and two chairs per 10 x 10 space. (Note: electricity is not included). Additional booth supplies and services are available for purchase. Please refer to the WE20 Outreach EXPO service kit for more information.

**PRICE:**

10X10 Space:
- $1100 if postmarked by June 30
- $1400 if postmarked by August 31

10X20 Space:
- $1800 if postmarked by June 30
- $2000 if postmarked by August 31

Custom space (not to exceed 600 square feet):
- $3300 if postmarked by June 30
- $3800 if postmarked by August 31

**EXPO Date:** Saturday, November 7, 2020, 9am-12pm  
**Location:** Ernest M. Morial Convention Center, 900 Convention Center Blvd., New Orleans, LA 70130  
**Early Bird Registration Deadline:** June 30, 2020  
**Registration Deadline:** August 31, 2020

**PRIMARY CONTACT INFORMATION:**

Contact: __________________________________________________
Title: ______________________________________________________
Company: __________________________________________________
Address: ____________________________________________________
City: ______________________  State: ____  Zip Code: __________
Phone: _____________________________________________________
Fax:  _________________________________________________________
Email: _____________________________________________________

E-mail application to juliet.crowell@swe.org

Contact: Juliet Crowell  
Society of Women Engineers  
Phone: 312-596-5230

Special Requests:

Assigned Booth # (For Internal Use Only):