Invent it. Build it. is a hands-on engineering experience for middle school and high school girls with a parallel program for parents and educators.

The purpose of the Outreach EXPO is to serve and interact with girls, families, educators and SWE members using hands-on activities to share information on engineering careers, organizations, special programs, and competitions.

EXPO DETAILS

**DATE:**
Saturday, November 7, 2020

**LOCATION:**
Ernest M. Morial Convention Center
900 Convention Center Blvd. New Orleans, LA 70130

**EXHIBITING HOURS:**
9 AM – 12 PM

**LOAD OUT HOURS:**
12 PM – 3 PM

**SET-UP HOURS:**
Friday, November 6th, 2020 from 3 PM-8 PM and Saturday, November 7th, 2020 from 7 AM–9 AM

**APPLICATION DEADLINE:**
August 31, 2020

(Early Bird Discount Deadline June 30, 2020)

If you or your organization is interested in exhibiting at the OUTREACH EXPO register by filling out the attached application

**APPLICATION DEADLINE:**
AUGUST 31, 2020
Early Bird Discount for registration ends June 30, 2020

FOR MORE INFORMATION, PLEASE VISIT inventitbuildit.swe.org or Contact: juliet.crowell@swe.org
The WE20 Outreach EXPO Booth package includes 3’ high pipe & drape, sign, one wastebasket, one 6’ table skirted and two chairs per 10 x 10 space. (Note: electricity is not included). Additional booth supplies and services are available for purchase. Please refer to the WE20 Outreach EXPO service kit for more information.

**PRICE:**

10X10 Space:
- $1100 if postmarked by June 30
- $1400 if postmarked by August 31

10X20 Space:
- $1800 if postmarked by June 30
- $2000 if postmarked by August 31

Custom space (not to exceed 600 square feet):
- $3300 if postmarked by June 30
- $3800 if postmarked by August 31

**EXPO Date:** Saturday, November 7, 2020, 9am-12pm  
**Location:** Ernest M. Morial Convention Center, 900 Convention Center Blvd., New Orleans, LA 70130  
**Early Bird Registration Deadline:** June 30, 2020  
**Registration Deadline:** August 31, 2020

**PRIMARY CONTACT INFORMATION:**

Contact: ____________________________________________________  
Title: ________________________________________________________  
Company: __________________________________________________  
Address: ____________________________________________________  
City: _______________ State: ____ Zip Code: __________  
Phone: ______________________________________________________  
Fax: _________________________________________________________  
Email: _______________________________________________________

E-mail application to juliet.crowell@swe.org

Contact: Juliet Crowell  
Society of Women Engineers  
Phone: 312-596-5230

**Available Discounts:**

- Check here if you are a Not-For-Profit or University. 50% discount applies. Subject to SWE approval.
- Check here if you are a WE20 Exhibitor or CPC member. 25% discount applies.
- Check here if you are a College or University SWE Section. 75% discount applies. Subject to SWE approval.
- Other: ______________________________________________

**Special Requests:**

Assigned Booth # (For Internal Use Only):