

The Society of
Women Engineers Presents

Invent it. Build it.

Invent it. Build it. is a hands-on engineering experience for middle school and high school girls with a parallel program for parents and educators.

The purpose of the Outreach EXPO is to serve and interact with girls, families, educators and SWE members **using hands-on activities** to share information on engineering careers, organizations, special programs, and competitions.

OUTREACH EXPO CALL FOR EXHIBITORS SATURDAY, NOVEMBER 7, 2020



EXPO DETAILS

DATE:
Saturday,
November 7, 2020

LOCATION:
Ernest M. Morial
Convention Center
900 Convention Center
Blvd. New Orleans, LA
70130

EXHIBITING HOURS:
9 AM – 12 PM

LOAD OUT HOURS:
12 PM – 3 PM

SET-UP HOURS:
Friday, November 6th,
2020 from 3 PM-8 PM and
Saturday, November 7th,
2020 from 7 AM-9 AM

APPLY TO EXHIBIT:
Please see
application
form attached.

**APPLICATION
DEADLINE:**
August 31, 2020
(Early Bird Discount
Deadline June 30, 2020)

If you or your organization is
interested in exhibiting at the

OUTREACH EXPO

register by filling out the attached application

APPLICATION DEADLINE:
AUGUST 31, 2020

Early Bird Discount for
registration ends June 30, 2020

FOR MORE INFORMATION, PLEASE VISIT
inventitbuildit.swe.org or
Contact: juliet.crowell@swe.org



EXPO Date: Saturday, November 7, 2020, 9am-12pm

Location: Ernest M. Morial Convention Center, 900 Convention Center Blvd., New Orleans, LA 70130

Early Bird Registration Deadline: June 30, 2020

Registration Deadline: August 31, 2020

The WE20 Outreach EXPO Booth package includes 3' high pipe & drape, sign, one wastebasket, one 6' table skirted and two chairs per 10 x 10 space. (Note: electricity is not included). Additional booth supplies and services are available for purchase. Please refer to the WE20 Outreach EXPO service kit for more information.

PRICE:

10X10 Space:

- \$1100 if postmarked by June 30
- \$1400 if postmarked by August 31

10X20 Space:

- \$1800 if postmarked by June 30
- \$2000 if postmarked by August 31

Custom space (not to exceed 600 square feet):

- \$3300 if postmarked by June 30
- \$3800 if postmarked by August 31

Available Discounts:

- Check here if you are a Not-For-Profit or University. 50% discount applies. Subject to SWE approval.*
- Check here if you are a WE20 Exhibitor or CPC member. 25% discount applies.*
- Check here if you are a College or University SWE Section. 75% discount applies. Subject to SWE approval.*
- Other:* _____

PRIMARY CONTACT INFORMATION:

Contact: _____

Title: _____

Company: _____

Address: _____

City: _____ State: ____ Zip Code: _____

Phone: _____

Fax: _____

Email: _____

E-mail application to juliet.crowell@swe.org

Contact: Juliet Crowell
Society of Women Engineers
Phone: 312-596-5230

Special Requests:

Assigned Booth # (For Internal Use Only):