Governance and Leadership Engagement Task Force Overview

October 2014
## Task Force Members

<table>
<thead>
<tr>
<th>Task Force Members</th>
<th>Role/Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elizabeth Bierman</td>
<td>FY15 President</td>
</tr>
<tr>
<td>Colleen Layman</td>
<td>FY16 President</td>
</tr>
<tr>
<td>Penny Wirsing</td>
<td>Director</td>
</tr>
<tr>
<td>Alexis McKittrick</td>
<td>Region E Governor</td>
</tr>
<tr>
<td>Allison Terry</td>
<td>Senator</td>
</tr>
<tr>
<td>Karen Horting</td>
<td>SWE, Executive Director</td>
</tr>
<tr>
<td>Peter Finn</td>
<td>SWE, Deputy Exec and Chief Learning Officer</td>
</tr>
</tbody>
</table>
Conduct research and formulate recommendations to improve the effectiveness of SWE’s governance model and processes and ensure the organization is optimally positioned to drive member engagement and participation to achieve organizational goals in the future.
SWEN’s governance structure and leadership opportunities will:

• Provide leadership development opportunities to position members for personal and professional growth
• Deliver valuable experiences for members to contribute to mission-focused activities at all levels of the Society
• Be inclusive and accessible to all members
• Offer flexible opportunities to fit each members’ unique needs and interests
• Position the Society as a leading global association
• Allow the Society to continue to build confidence in women and girls through leadership-based training
SWE and McKinley will evaluate:

• Roles and responsibilities of volunteer positions
• Structure/composition of governance bodies
• Methods to identify and cultivate future leaders
• Opportunities to enhance leadership training and assessment/evaluation
• Alignment of governance bodies to budget and strategy
Timeline

- **Fall 2014 – Winter 2015**: Conducting research and gathering data
- **Spring – Summer 2015**: Formulating models and recommendations
- **Fall 2015 – Winter 2016**: Presenting Recommendations
- **2016 – Ongoing**: Finalizing and implementing the model
Methodology

Research
- In-depth interviews with SWE staff and volunteer leaders to measure perceptions

Benchmarking
- Evaluate and apply other organizations’ effective governance and engagement practices

Implementation
- Ongoing analysis and support for evolution of governance and leadership opportunities
A key goal of this process is to envision and maximize *meaningful leadership opportunities* for SWE members. With that goal in mind:

- What are the *most effective aspects* of our volunteer and governance model as it exists today?
- What would you *most like to see change* in the future?
Questions?