# SWE CONFERENCE SPEAKING PROPOSAL

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| SECTION 1: SPEAKER INFORMATION |

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| **Speaker Name, Credentials, Title**  Click or tap here to enter text. | **Organization**  Click or tap here to enter text. |
| **Mobile #** Click or tap here to enter text. | **Website Link** Click or tap here to enter text. |
| **# of proposed events** 1 2 3 4 | **Proposed speaker cost** Click or tap here to enter text. |
| **Short Speaker Bio:**  Click or tap here to enter text. | |

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| SECTION 2: PROPOSED TITLE, DESCRIPTION, AND LEARNING OUTCOMES | | | | | | |
| **PROPOSED TITLE:**  Titles should capture interest and illustrate the benefit of attending.  Click or tap here to enter text. | | | | | | |
| **EXECUTIVE SUMMARY:** Abrief description of the event/program.  Click or tap here to enter text. | | | | | | |
| **LEARNING OUTCOMES:** Describe what the participant will be able to do or do better as a result of his or her participation. **By the end of the session, participants should be able to …** | | | | | | |
| **Learning Outcome (1):** | Click or tap here to enter text. | | | | | |
| **Learning Outcome (2):** | Click or tap here to enter text. | | | | | |
| **Learning Outcome (3):** | Click or tap here to enter text. | | | | | |
| SECTION 4: TARGET AUDIENCE **-** Select the most appropriate target audience based on an assumption about the learners’ level of knowledge, skill, ability, attitude and/or experience level. | | | | | | |
| Collegians & Graduate Students | | Early Career | Mid-Career | Senior Leaders & Executives | Retired | |
| SECTION 5: LENGTH OF TIME | | | | | | |
| 30 min. 30-45 min. 60 min. w/ 10-15 min. Q&A 60+ min. Other | | | | | |
| SECTION 6: SESSION TYPE | | | | | | |
| |  |  |  | | --- | --- | --- | | Mega Session | Executive Women Luncheon | Corporate Membership Meeting | | Other – Click or tap here to enter text. | | | | | | | | | | |

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| SECTION 7: SWE TRACK (CONTENT CATEGORY) | | | | | | | |
| Career Management | Inclusion & Cultural Awareness | Innovation and Disruption | | Self-Management & Development | | Strategic Leadership | |
| SECTION 8: SPECIALIZED AREA OF FOCUS | | | | | | | |
| Entrepreneurship | | Organizational Development | | Small Business | | STEM Reentry | |
| SWE Leadership | | Women in Academia | | Women in Government | | N/A | |