# SWE CONFERENCE SPEAKING PROPOSAL

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| SECTION 1: SPEAKER INFORMATION |

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| **Speaker Name, Credentials, Title**Click or tap here to enter text. | **Organization**  Click or tap here to enter text. |
| **Mobile #** Click or tap here to enter text. | **Website Link** Click or tap here to enter text. |
| **# of proposed events** [ ] 1 [ ] 2 [ ] 3 [ ] 4  | **Proposed speaker cost** Click or tap here to enter text. |
| **Short Speaker Bio:** Click or tap here to enter text. |

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| SECTION 2: PROPOSED TITLE, DESCRIPTION, AND LEARNING OUTCOMES |
| **PROPOSED TITLE:**  Titles should capture interest and illustrate the benefit of attending.Click or tap here to enter text. |
| **EXECUTIVE SUMMARY:** Abrief description of the event/program. Click or tap here to enter text. |
| **LEARNING OUTCOMES:** Describe what the participant will be able to do or do better as a result of his or her participation. **By the end of the session, participants should be able to …** |
| **Learning Outcome (1):**  | Click or tap here to enter text. |
| **Learning Outcome (2):** | Click or tap here to enter text. |
| **Learning Outcome (3):** | Click or tap here to enter text. |
| SECTION 4: TARGET AUDIENCE **-** Select the most appropriate target audience based on an assumption about the learners’ level of knowledge, skill, ability, attitude and/or experience level.  |
| [ ] Collegians & Graduate Students | [ ] Early Career  | [ ] Mid-Career | [ ]  Senior Leaders & Executives | [ ] Retired  |
| SECTION 5: LENGTH OF TIME |
| [ ] 30 min. [ ] 30-45 min. [ ] 60 min. w/ 10-15 min. Q&A [ ] 60+ min. [ ] Other |
| SECTION 6: SESSION TYPE |
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| [ ] Mega Session  | [ ] Executive Women Luncheon | [ ] Corporate Membership Meeting |
| [ ] Other – Click or tap here to enter text. |

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| SECTION 7: SWE TRACK (CONTENT CATEGORY) |
| [ ]  Career Management | [ ]  Inclusion & Cultural Awareness | [ ]  Innovation and Disruption | [ ]  Self-Management & Development | [ ]  Strategic Leadership |
| SECTION 8: SPECIALIZED AREA OF FOCUS |
| [ ]  Entrepreneurship | [ ]  Organizational Development | [ ]  Small Business | [ ]  STEM Reentry |
| [ ]  SWE Leadership | [ ]  Women in Academia | [ ]  Women in Government | [ ] N/A |