SWE Policy on Campaigning and Endorsement of Candidates
As a professional society, SWE must maintain a high standard of behavior during our elections and protect our members from being inundated with messages about candidates.

- The primary source for information about Society ballot level candidates is the statements and ballot information provided via official Society channels.
- Use of SWE’s electronic resources is not permitted to promote individual candidates or to solicit signatures for a petition nomination. This includes SWE list-serves, SWE distribution lists, and SWE groups on social media. Personal email, including SWE alias emails, and personal social media venues are permitted.
- Announcements made in the course of SWE business meetings, including conference calls, newsletters, or face-to-face meetings that an individual is running for office are permitted. Links to the primary information source should be included.
- Messages in the course of SWE business or which use SWE resources that encourage voting for a specific candidate or that discuss candidates platforms are not permitted.
- SWE print or electronic advertisements are not permitted.

Alleged violations will be referred to the Society Ethics committee for investigation and action.

Rev. 7/22/2013