



Media Contact: Anna Souhrada, David James Group, (630) 305-0003 x307,
asouhrada@davidjamesgroup.com

FOR IMMEDIATE RELEASE

SWE Announces New 2021 WE Local Dates

CHICAGO (June 15, 2020)— The Society of Women Engineers (SWE) today announced a new schedule of 2021 WE Local conference dates.

WE Local is a SWE program that brings SWE’s annual conference on a smaller scale to their members around the globe through hyperlocal conferences. WE Local brings together participants in all stages of their collegiate and professional career journeys to connect through professional development workshops, inspirational speakers, networking opportunities and outreach activities at select conferences.

In March, SWE had to make the difficult decision to postpone four WE Local conferences, originally planned for 2020, to protect the health and safety of their attendees, speakers, exhibitors and staff. Those postponed conferences were scheduled for Buffalo, N.Y., Des Moines, Iowa, Bengaluru, India and London.

To sustain the crucial work completed by the Society of Women Engineers, SWE’s Board of Directors decided to reduce the total number of WE Local conferences in 2021 from seven to five.

The following cities will host a 2021 WE Local conference:

- Albuquerque, N.M. | January 29-30, 2021
- Buffalo, N.Y. | March 5-6, 2021
- Des Moines, Iowa | March 26-27, 2021
- Bengaluru, India | April 22-23, 2021
- London | May 26-28, 2021

To ensure the safety of volunteers and attendees, SWE will cap conference attendance as well as enforce meeting room capacities to ensure a healthy conference experience.

“We owe a sincere debt of gratitude to our advisory boards in India and Europe, local host committees in Buffalo and Des Moines, partners, SWE members and friends who put in so much time and effort to make these events a success,” stated Karen Horting, executive director and CEO.

“SWE continues to work through the important safety and public health issues and we closely monitor the guidance from health experts as well as local governments from each area and adjust our approach to ensure all participants are safe,” Horting said.

About SWE

The Society of Women Engineers (SWE), founded in 1950, is the world’s largest advocate and catalyst for change for women in engineering and technology. The not-for-profit educational and service organization is the driving force that establishes engineering as a highly desirable career aspiration for women. To ensure SWE members reach their full potential as engineers and leaders, the Society offers unique opportunities to network, provides professional development, shapes public policy and provides recognition for the life-changing contributions and achievements of women engineers. As a champion of diversity, SWE empowers women to succeed and advance in their personal and professional lives. For more information about the Society, please visit www.swe.org or call 312.596.5223.

###