The most effective opportunity to reach your organization’s diversity recruitment goals in 2021 will be WE21. Just a few days in Indianapolis, Indiana will give you access to thousands of engineering and technology students and professionals—women who are changing the face of engineering as they aspire to inspire and create innovative solutions to challenges around the world.

Together, let’s inspire change in the engineering industry and shape the lives of talented and accomplished women. Join SWE from October 21-23, 2021 as a Career Fair exhibitor and sponsor of the world’s largest conference and career fair for women in engineering!
**WE21 Will Help:**
- Employers seeking a strong recruitment ROI
- Provide professional development to current employees
- Support the futures of women seeking to affect change around the globe through a career in engineering and technology

**Indianapolis, Indiana:**
Come to the Crossroads of America next October, where the midwest will be the top destination for women engineers and technologists!

Colloquially referred to as “Indy” or “Circle City”, Indianapolis is Indiana’s state capital and most populous city. Known for hosting the world’s largest single-day sporting events, the Indianapolis 500, Indy combines a need for speed with laid-back, easygoing attitude.

The city is welcoming SWE with open arms and providing ample opportunities for a taste of midwestern culture. The Indianapolis Zoo, Indianapolis Motor Speedway Museum, Indianapolis City Market and the 1.5-mile Canal Walk that links museums, memorials and public art pieces all await your visit.

Oh, and did we mention the food? In 2016, Condé Nast Traveler named Indianapolis the most underrated food city in the U.S. Get a taste of regional favorites like the pork tenderloin sandwich, beef Manhattan or sugar cream pie, or relax and sample a craft beer while visiting one of Indy’s 50+ microbreweries.

The local flavors, sounds and experiences of Indianapolis are sure to stick with your attendees long after your closing session.

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**TOP ENGINEERING DISCIPLINES OF WE20 ATTENDEES:**
WE20 demographics as of 11/20

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mechanical</td>
<td>20%</td>
</tr>
<tr>
<td>Electrical</td>
<td>15%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>10%</td>
</tr>
<tr>
<td>Chemical</td>
<td>8%</td>
</tr>
<tr>
<td>Computer</td>
<td>6%</td>
</tr>
<tr>
<td>Biomedical</td>
<td>5%</td>
</tr>
<tr>
<td>Industrial</td>
<td>4%</td>
</tr>
<tr>
<td>Technology</td>
<td>3%</td>
</tr>
<tr>
<td>Civil</td>
<td>2%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>1%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1%</td>
</tr>
</tbody>
</table>

*93% of all WE20 attendees indicated they came looking for an internship or first job.
GENERAL BOOTH PACKAGES:
All general booth packages include:
- Pipe and Drape
- Booth Carpet (show color)
- 60-day access to the SWE Career Center Resume Database (30-days prior through 30-days post-conference)

10’X10’ PACKAGE:
- (1) 6ft. Table, 2 chairs, identification sign and wastebasket
- 400 lbs. booth freight
- (1) 500-watt electrical outlet
- 4 conference registrations

10’X20’ PACKAGE:
- (2) 6ft. tables, 2 chairs, identification sign and wastebasket
- 800 lbs. booth freight
- (1) 500-watt electrical outlet
- 8 conference registrations

10’X30’ PACKAGE:
- (2) 6ft. tables, 2 chairs, identification sign and wastebasket
- 1200 lbs. booth freight
- (2) 500-watt electrical outlets
- 12 conference registrations

20’X20’ PACKAGE:
- (3) 6ft. tables, 4 chairs, 2 wastebaskets
- 1600 lbs. booth freight
- (2) 500-watt electrical outlets
- 16 conference registrations

20’X30’ PACKAGE:
- (3) 6ft. tables, 4 chairs, 2 wastebaskets
- 2400 lbs. booth freight
- (3) 500-watt electrical outlets
- 24 conference registrations

ACADEMIC BOOTH PACKAGES:
All academic booth packages include:
- Pipe and Drape
- Booth Carpet (show color)

10’X10’ PACKAGE:
- (1) 6ft. Table, 2 chairs, identification sign and wastebasket
- 400 lbs. booth freight
- (1) 500-watt electrical outlet
- 2 conference registrations

10’X20’ PACKAGE:
- (2) 6ft. tables, 2 chairs, identification sign and wastebasket
- 800 lbs. booth freight
- (1) 500-watt electrical outlet
- 4 conference registrations

NOTE: Access to the SWE Career Center Resume Database is NOT included in academic packages.
CAREER FAIR RATES: (10’x10’ Booth)

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>CORPORATE:</td>
<td>$5,990</td>
<td>$6,490</td>
<td>$6,990</td>
</tr>
<tr>
<td>GOVERNMENT AGENCY:</td>
<td>$4,990</td>
<td>$5,490</td>
<td>$5,990</td>
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<tr>
<td>APPROVED NON-PROFIT:</td>
<td>$4,490</td>
<td>$4,990</td>
<td>$5,490</td>
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<tr>
<td>SPECIAL ACADEMIC RATE*:</td>
<td>$2,500</td>
<td>$2,700</td>
<td>$2,900</td>
</tr>
</tbody>
</table>

*This rate is only available to universities recruiting for undergraduate or graduate students. Academic exhibitors are placed in the Academic Pavilion. If you prefer to be on the General Floor, the prevailing Non-Profit rate will apply. Limited booths available.

NOTE: To obtain pricing for booths larger than a 10’x10’, please contact Judy Burke at Judy.burke@swe.org.

INTERVIEW BOOTH: $1,000 EACH

PLEASE NOTE: Interviewing times are the same hours as the Career Fair.

career fair dates and hours

EXHIBIT INSTALLATION:
TUESDAY / OCTOBER 19, 2021 / 12:00 P.M. - 5:00 P.M.
WEDNESDAY / OCTOBER 20, 2021 / 8:00 A.M - 5:00 P.M
THURSDAY / OCTOBER 21, 2021 / 8:00 A.M. - 10:00 A.M.

EXHIBIT HOURS:
THURSDAY / OCTOBER 21, 2021 / 2:00 P.M. - 6:00 P.M.
FRIDAY / OCTOBER 22, 2021 / 10:00 A.M. - 4:00 P.M.
*subject to modification

EXHIBITOR MOVE-OUT:
FRIDAY / OCTOBER 22, 2021 / 4:00 P.M. – 10:00 P.M.
SATURDAY / OCTOBER 23, 2021 / 8:00 A.M. – 11 A.M.

CONFERENCE DATES:
THURSDAY / OCTOBER 21 — SATURDAY / OCTOBER 23, 2021
SESSIONS, SPECIAL EVENTS, AND SWE LEADERSHIP
*Some Pre-Events will take place on Wednesday, October 20, 2021

FOR BOOTH AND SPONSORSHIP INFORMATION, PLEASE CONTACT:
SWE HQ, 130 East Randolph Street, Suite 3500
Chicago, IL 60601 / P: 312-325-7466
judy.burke@swe.org