**Collegiate Toolkit: Social Media Copy**

Thank you for your interest in promoting Society of Women Engineers (SWE) membership and renewals to your peers. We hope that your enthusiasm about SWE and all the Society’s member benefits will be contagious!

Please find sample social media posts below that you can use to promote SWE on your section’s social media handles, or on your own personal social media handles. We encourage you to use SWE shareable graphics within your posts - they can be downloaded at [membership.swe.org](http://membership.swe.org).

Be sure to tag SWE in all your posts by adding the correct handle name. Tagging SWE allows us to interact with your posts!

To tag SWE in your posts, replace the **blue** text with the following respective handles (be sure to type out the tag in the post):

Facebook: @SWEorg

Twitter: @SWEtalk

LinkedIn: @Society of Women Engineers

Instagram: @SWEtalk

Snapchat: SWEorg

**For Section Social Media Handles:**

Sometimes it’s natural to feel like you’re the only woman engineer. With **SWE**, you’ll never feel that way again. Be part of a like-minded network of women engineers 43,000+ strong. Join or renew today! <https://bit.ly/2YdSrIG> #OneSWE

(231 characters)

Are you a college student who needs help with college funding? When you join the Society of Women Engineers, you gain access to STEM scholarships. Join or renew today → <https://bit.ly/2YdSrIG> #OneSWE (232 characters)

Leading seminars and workshops at national and local conferences = SERIOUS RESUME BUILDER. Gain invaluable leadership skills with **SWE**! Join or renew today →<https://bit.ly/2YdSrIG> #OneSWE

(209 characters)

Thinking about life after graduation? Join **SWE** today and have access to their online career center, which is filled with hundreds of engineering jobs posted monthly. Join today → <https://bit.ly/2YdSrIG> #OneSWE

(235 characters)

Stay up to date with technical tips, professional development, job listings and the engineering profession with #SWEMagazine once you’re part of **SWE**! Join today and share YOUR journey with the engineering world! <https://bit.ly/2Lv4tMh>

#OneSWE

(242 characters)

Being part of **SWE** gives you access to inspiring content like the *Diverse* Podcast, featuring women in engineering accomplishing great things! Listen to an episode today <https://bit.ly/2HnTT6P>, and join or renew with SWE! <https://bit.ly/2YdSrIG>

(242 characters)

Being part of **SWE** gives you access to inspiring content. Check out *All Together*, featuring women in engineering accomplishing great things <alltogether.swe.org> and join or renew with SWE! <https://bit.ly/2YdSrIG>

(211 characters)

Prepare yourself for the engineering workplace. SWE’s Advance Learning Center has tons of LIVE and on-demand webinars, and as a member you’ll have access to all of them! Join SWE today and be your best engineer! → <https://bit.ly/2YdSrIG> #OneSWE

(258 characters - too long for Twitter)

**For Personal Social Media Handles:**

Ever feel like you’re the only woman engineer? I have...but not since joining **SWE**! Come join me and this like-minded network of members 43,000+ strong. Join or renew today! <https://bit.ly/2YdSrIG> #OneSWE

(203 characters)

Are you a college student who needs help with funding? I know I do! When you join **SWE**, you’ll have access to many funding opportunities. Sign up or renew today → <https://bit.ly/2YdSrIG> #OneSWE (254 characters)

Thanks to **SWE**, I feel like I’m continuously learning how to be a better, more well-rounded engineer. See for yourself what it’s like to be backed by a network of women engineers that’s 43,000+ strong. Join me. Join US. → <https://bit.ly/2YdSrIG> #OneSWE (251 characters)